

PROJECT PROFILE



STRATEGIC PLANNING CONSULTING '22
Water From The Rock

“Thank you so much for the great strategic plan work. You have given Water From The Rock an awesome roadmap to guide us as we provide services to individuals in our target area over the next few years.”

Ethel B. Crear, Board Member
Water From The Rock

Working hand-in-hand with the WFTR staff and board members, Project Partners facilitated planning meetings via Zoom and then developed a full strategic plan for the faith-based nonprofit organization serving central and east Arlington, Texas. The plan was designed to align the needs of the community and increase program participation and the impact of the direct services, and focused on the five key areas we know are required for any nonprofit's success: Board and Committees, Administration, Financial Stability/ Fundraising, Community Impact/ Program Development, and Communications. A six-month touchpoint work session will follow.

