

PROJECT PROFILE



CONSULTING AND PROJECT
MANAGEMENT, '15
Victory Therapy Center

Project Partners was called upon during the term of an interim Executive Director who wanted to design, develop, and launch a new mission-oriented approach to fundraising and community engagement. In twelve weeks, we guided the small, but incredibly dedicated staff and volunteer teams to fully develop and implement a "Victory Circle of Support" and produce its Launch Party with extraordinary results:

- 100% Board giving at the Sustainer Level to the new Victory Circle of Support
- 100% Staff giving, 3 at the Sustainer Level for the new Victory Circle of Support
- \$138,135 total raised (not counting the value of the three-year Sustainer pledges)
- A \$100,000 single gift from a lapsed donor who reconnected with the mission
- 112% increase over previous year's themed fundraising event

"Calling on Project Partners for this work was a no-brainer. You all have done a fabulous job. Thank you."

Craig Schaefer, Interim
Executive Director
Victory Therapy Center