

PROJECT PROFILE



DISTINGUISHED EMPLOYER Of Fort Worth Teens

2008 - 2009
Supporting teen employment
and high school completion

Fort Worth Chamber of Commerce, United Way of Tarrant County, and in cooperation with community partners: Fort Worth ISD, Fort Worth Hispanic Chamber, Fort Worth Metropolitan Black Chamber, City of Fort Worth and Workforce Solutions for Tarrant County

When the Fort Worth Chamber of Commerce partnered with the United Way of Tarrant County to motivate local employers of teens to create work environments that support school success and graduation, they called on Project Partners' proven consulting and project management services.

Working hand-in-hand with the project team, we recruited a volunteer steering committee of industry leaders to determine best practices and develop and lead the program. We created the concept, the logo, marketing materials and the community relations plan. Through personal outreach to corporate and community leaders, we engaged 23 employers, representing 90 locations and 1000 high school students. Superintendent Melody Johnson, Stay in School Initiative Co-chair Bob Pence, and other district, corporate and community leaders personally acknowledged these first Distinguished Employers at a recognition reception we managed and held at Workforce Solutions for Tarrant County.

This program will continue to make a positive impact on students and employers alike thanks to the Fort Worth Chamber's education and workforce development division.

DISTINGUISHED EMPLOYERS OF FORT WORTH TEENS Community Advocacy for Education Project; '07, '08

"Project Partners not only manages Herculean tasks to achieve extraordinary results, but they present those results to the community all nicely wrapped with a bow!"

Cynthia Fisher Miller
Sr. Director for Workforce Development and Education, Fort Worth Chamber of Commerce

"What a marvelous job you have done on the Community Advocacy for Education project. Double bravo for your work."

Ann Rice
Executive Vice President and Chief Operating Officer, United Way of Tarrant County

"Congrats on such a successful initiative. It was great working so closely with you again."

Judy McDonald
Executive Director
Workforce Solutions for Tarrant County