

# PROJECT PROFILE



**PROJECT**  
— 40  31 —  
STRENGTHENING END OF LIFE STORIES

FUNDRAISING CONSULTING AND  
PROJECT MANAGEMENT '19, '21  
*Project 4031*

Project Partners provided strategy, guidance, and night-of-event staffing for Project 4031's fundraising event, Impact 2019 - Be the Light. Three hundred guests enjoyed dinner, a live auction, a heads or tails game, and more at this November 2019 event, held at Ridglea Country Club during Hospice and Palliative Care month. The event raised funds to benefit the terminally ill children and adults served by Project 4031. Project Partners also provided consulting and project management for the development, launch and execution of the Sparrow Project, a monthly fundraising program for Project 4031.

In 2021, Project 4031 returned to Project Partners for assistance with a hybrid event, taking place on November 13th at Shady Oaks Country Club. Project Partners served as event coordinator, ensuring that every element of the event was successfully integrated on event day and every guest experience (both in-person and online) was superb.

**“Thank you for your heartfelt work to bring awareness to our mission and the meaning behind what we do. I always felt you were truly in it to make our organization shine. It was an honor to work with you.”**

Kristina Robertson  
Executive Director, Project 4031