PROJECT PROFILE





STRATEGIC PLANNING CONSULTING '22-'23 Operation Progress Fort Worth

Operation Progress Fort Worth approached Project Partners with a request to develop their first-ever strategic plan, with a special focus on fundraising. The organization's program of work is quite strong, modeled after Operation Progress Los Angeles. However, to scale up the work that they are doing in the Como community of Fort Worth, raising additional funds (and expanding their funding base) was a critical need.

Working hand-in-hand with the Executive Director over several months, we produced a plan that focused on four key areas: board development, administration, fundraising, and community engagement. The three-year plan was presented to the Board of Directors virtually, along with an assortment of supporting documents and tools that were developed to help both board members and staff execute the recommendations outlined in the strategic plan. Those included a funding prospects list, a gift acknowledgement policy and procedures document, a sample outreach letter template, and a branded tear sheet.

"Thank you for the phenomenal work you have done in such a short period of time. The Board of Directors were highly impressed with your presentation and deliverables related to our strategic planning project."

Myeshia Smith, PhD, Executive Director Operation Progress Fort Worth

