
PROJECT PROFILE



FUNDRAISING CONSULTING SERVICES '23 *LinkED*

When LinkED became determined to expand and diversify their donor base to support increased educational assessment services for students in families with financial need, the organization's leaders reached out to Project Partners. With funding from a capacity-building Toolbox grant from the North Texas Community Foundation, our consultant collaborated with the executive team to craft an actionable plan for launching an individual giving program that would encourage past and prospective donors to make monthly recurring gifts. Together, we focused on delineating development tasks and setting fundraising targets that would be both achievable and impactful for the small nonprofit. Additionally, Project Partners created a customized grant calendar for LinkED, identifying vetted prospects to increase their foundation and corporate support.

“We can’t wait to dive into the monthly giving program and the grant prospects research! We surely do appreciate you!”

Lloyd Day, Executive Director
LinkED