## PROJECT PROFILE





CAPITAL CAMPAIGN FEASIBILITY STUDY, '10; ANNUAL CAMPAIGN CONSULTING & PROJECT MANAGEMENT '11, '12 Key School

Project Partners conducted and delivered a capital campaign feasibility study for the staff and board of directors of Key School, a Fort Worth school dedicated, since 1966, to educating students with acute or underserved learning differences and related needs. Also provided an educator in-service on community relations, marketing and fundraising, and guidance on strategic planning and ongoing community engagement initiatives. Guidance on annual giving campaign resulted in a refined mission statement, case for support, giving levels, tailored asks, and increased volunteer engagement, community profile, donor base and funds raised.



"Thank you so much for the dedication and commitment shown to Key School during the process of conducting our recent feasibility study. You provided an unsurpassed level of expertise, guidance, and support to our Board of Directors and Administrative Council. It is my sincere hope that we will have the opportunity to work with you and your staff on future endeavors."

Tammy M. Riemenschneider, M.Ed. CALT Key School

