

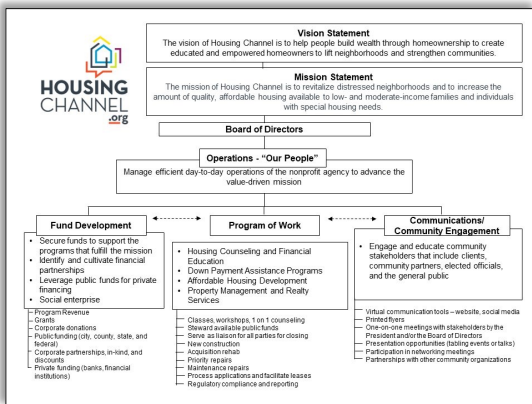
PROJECT PROFILE



STRATEGIC PLANNING CONSULTING '23 Housing Channel

Housing Channel is a leading housing nonprofit organization in North Texas with a 30-year history of revitalizing neighborhoods and providing quality affordable housing solutions, with a special focus on home ownership. Rising real estate prices are threatening the organization's current program of work, as currently designed. The long-time President of the organization engaged Project Partners to facilitate a Strategic Planning process in which we worked together to develop a three-year plan that will allow the organization to adapt and thrive in the long term with a goal of sustainable programming.

During the engagement, Project Partners worked with executive staff to craft a strategic plan covering five focus areas: Board Development, Program of Work, Operations, Fund Development, and Community Engagement. Once a draft was complete, Project Partners facilitated a half-day work session with the Board of Directors to gather their input, make adjustments, and ensure that the Board felt comfortable with the plan (a key step since their participation will be critical to its success!). After the workshop, executive staff worked with the consultant to integrate the board's input and Project Partners delivered a final, ready to execute plan shortly thereafter that will carry the organization through the next several years.



“Our strategic planning workshop went very well. Corinne was great and we appreciate her jumping in on short notice when our lead consultant was unable to attend due to illness.”

Donna VanNess, President
Housing Channel