
PROJECT PROFILE



**STRATEGIC PLANNING FACILITATION AND
SPONSORSHIP PROGRAM DEVELOPMENT '12, '13, '16;
INTERIM EXECUTIVE DIRECTOR CONSULTING AND
PROJECT MANAGEMENT '19**
Fort Worth Drowning Prevention Coalition

Advised Board Chair on collaborative community program development as board was forming and initiative was beginning. Facilitated board meetings to help define and shape the organization's mission and program of work. Provided summary of notes, observations, and recommendations. Developed a sponsorship program including case for support, giving levels, benefits to those levels, interactive pledge form, remittance envelope, and packaging for print and electronic use. Returned in 2016 to revisit guiding statements and craft a strategic plan and process. In 2019, after the founding executive director moved to a volunteer board member position, provided interim Executive Director consulting and project management services to support the all-volunteer board of directors and small program staffing team.

"You have gone above and beyond in the facilitation of our strategic planning and have helped our group immensely in getting off on the right foot. I am amazed at your organizational skills and talents. Our board members were thoroughly impressed! Also, the new sponsorship program your team developed looks SO professional and I'm certain it will help attract the support we need. Thanks for your hard work on our behalf."

Pam Cannell, Founding Board Chair
Fort Worth Drowning Prevention Coalition

