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# PROJECT PROFILE

## FORT WORTH PROJECT C<sup>3</sup>.

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COMMUNITY  
CORPORATIONS  
CLASSROOMS



GETTING DOWN TO BUSINESS  
MAKING EDUCATION WORK



### PROJECT C<sup>3</sup> - CORPORATIONS/ COMMUNITY/CLASSROOMS

'95, '96

*Fort Worth Chamber of Commerce in  
cooperation with the Fort Worth Independent  
School District*

Project Partners managed this collaborative community workforce/education development program, forging new business/school relationships, enhancing applied learning and school-to-work initiatives. Presented program to other communities as they worked to emulate it. Coordinated a job skills analysis for 100 employers representing Fort Worth's industry sectors. Recruited company executives and community leaders to participate in Vital Link and Next Link, student internship programs and the Adopt a School program. Later developed and managed a similar program for the Arlington community, modeling it after Project C<sup>3</sup>.

**“The great thing about Project Partners is that they have a keen sense of identifying what an organization needs by crawling into the minds of the company executives and board members. They capitalize on understanding the big picture while seeing to every detail of a project.”**

Donna Parker, Former VP of Urban Development  
Fort Worth Chamber of Commerce

# PROJECT PROFILE



FUNDRAISING & COMMUNITY  
RELATIONS CONSULTING, '07  
*Fort Worth Chamber Foundation, Inc.*

Project Partners conducted a mini-feasibility study and developed a community relations and fund development plan of action for a community educational initiative, leveraging the 125th anniversary of both the Fort Worth Chamber and Fort Worth ISD and the 25th anniversary of the Fort Worth Chamber Foundation.

“Our board hired Project Partners to clarify for us what fund development opportunities that the Fort Worth Chamber Foundation might explore, especially in light of the significant anniversaries that the Fort Worth Chamber of Commerce, the Fort Worth ISD, and the Fort Worth Chamber Foundation were celebrating. Lerii conducted a feasibility study then provided to us an impressive community relations and fund development plan that outlined tangible ideas for us to consider. We immediately adopted a number of her recommendations, like an edited mission statement that more clearly identified our role in the community, and we continue to phase in ideas she brought forth. I would highly recommend Project Partners for expert community relations and fund development consulting.”

Glen Hahn, Executive Vice President, Innovative Developers, Inc.  
Former Chairman, Fort Worth Chamber Foundation Board

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# PROJECT PROFILES

## CELEBRATE BUSINESS '99 - '02

Fort Worth Chamber of Commerce



*The Evolution of Commerce in Fort Worth.*

Coordinated the prospecting, cultivating and soliciting of local companies with a unique business history in Fort Worth. Coordinated between the art studios and company contacts for the artistic production of the comprehensive collection of Fort Worth company profiles that line the halls of the downtown chamber offices. This project generated more than \$150,000 towards the chamber's capital improvement project.

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## HERITAGE TRAILS '99

Central Area Council of the Fort Worth Chamber of Commerce, the Fort Worth Convention and Visitors Bureau, and Downtown Fort Worth, Inc.

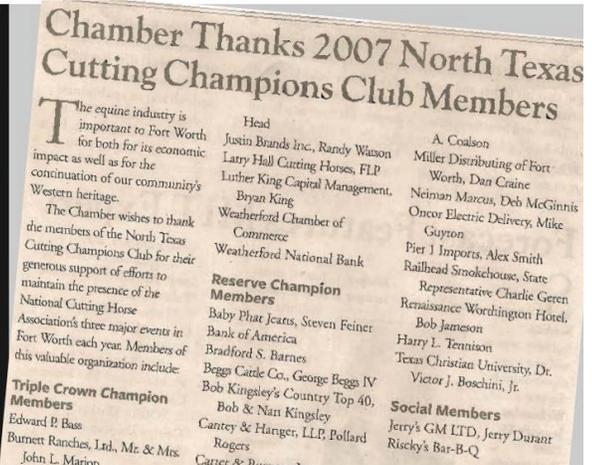


With task force, developed the printed sales materials and fundraising plan for the \$478,000 needed to fund the first phase of freestanding sidewalk markers, building plaques, kiosks, and a bronze sculpture that will create a historic interpretive walking tour of downtown Fort Worth.

**“We know that hiring a pro can save lots of executive staff and volunteer time when developing a new community project or growing an existing one. When you are needing professional help with fund raising, community relations, or major events, I would highly recommend Project Partners for the job. Time and time again, I’ve seen them quickly assess the situation, identify the needs, create a plan, and get right to accomplishing the outstanding results they produce.”**

Marilyn Gilbert, Executive Vice President - Marketing  
Fort Worth Chamber of Commerce

# PROJECT PROFILE



## NORTH TEXAS CUTTING CHAMPIONS CLUB; '97 - '13

*Fort Worth Chamber of Commerce in cooperation with the National Cutting Horse Association (NCHA)*

For many years, Project Partners supported the volunteer task force and staff to raise money towards the \$100,000 and then \$200,000 annual goals to support the NCHA retention fund. Project Partners managed relationships for the project and coordinated the member benefits of the distinguished North Texas Cutting Champions Club including the hospitality suite for the members - the North Texas Cutting Champions Club at Reata at the Back Stage Club - during the world-renowned Futurity.

**"We regularly call on Project Partners, and have for twenty years. If you need professional staffing of an important project, give them a call. They know how to get things done."**

Bill Thornton  
President & CEO  
Fort Worth Chamber of Commerce

**"Project Partners provided results for this project that attracts financial support for the NCHA in a professional, personable and timely manner. We could not have done without them."**

Denise Spittler  
Former Chairwoman  
North Texas Cutting Champions Club

# PROJECT PROFILE



STRATEGIC PATHWAYS TO STUDENT SUCCESS '15, '16  
Fort Worth Chamber of Commerce

Project Partners extended the capacity of the Fort Worth Chamber to serve as the backbone organization for Strategic Pathways to Student Success (SPSS), a collaborative community project of the Quality Workforce Development Committee. This collective impact model is a framework designed to enhance college and career readiness for Fort Worth ISD students, leveraging existing community and technical resources.

We supported the work of the Founding Task Force and Work Groups (representatives from United Way of Tarrant County, Tarrant County College, Fort Worth ISD, Workforce Solutions for Tarrant County, Texas Wesleyan, UTA, the Education Service Center, and corporate and community champions) through strategic planning of measurable outcomes, community program development, meeting planning, volunteer engagement, community relations, communications, and event management. Cooperatively, we helped engage additional community leaders in the effort. In addition, we helped craft the proposal and attract the TG grant which helped fund the effort and helped submit the required reports.



“Before the day ends, I want to thank you for the outstanding work you did to plan and execute everything that made today’s Strategic Pathways to Student Success Stakeholder Briefing successful. I was so pleased with it. All the hard work you did for the big day really paid off.

Thanks to your help, the task force and committee work is moving ahead and knowing that I can rely on Project Partners to walk this collective impact path with me has been a profound comfort. Thanks again for the wonderful work.”

Cynthia Fisher Miller, Vice President  
Education and Workforce Development  
Fort Worth Chamber of Commerce

“I’ve seen many a project plan through the years, but the one you developed beats them all. Thank you.”

Rodney Mayo, Department of Defense  
Founding Corporate Champion  
Strategic Pathways to Student Success

# PROJECT PROFILE



## DISTINGUISHED EMPLOYER Of Fort Worth Teens

2008 - 2009  
Supporting teen employment  
and high school completion

## DISTINGUISHED EMPLOYERS OF FORT WORTH TEENS

Community Advocacy for Education  
Project; '07, '08

*Fort Worth Chamber of Commerce, United Way of Tarrant County, and in cooperation with community partners: Fort Worth ISD, Fort Worth Hispanic Chamber, Fort Worth Metropolitan Black Chamber, City of Fort Worth and Workforce Solutions for Tarrant County*

When the Fort Worth Chamber of Commerce partnered with the United Way of Tarrant County to motivate local employers of teens to create work environments that support school success and graduation, they called on Project Partners' proven consulting and project management services.

Working hand-in-hand with the project team, we recruited a volunteer steering committee of industry leaders to determine best practices and develop and lead the program. We created the concept, the logo, marketing materials and the community relations plan. Through personal outreach to corporate and community leaders, we engaged 23 employers, representing 90 locations and 1000 high school students. Superintendent Melody Johnson, Stay in School Initiative Co-chair Bob Pence, and other district, corporate and community leaders personally acknowledged these first Distinguished Employers at a recognition reception we managed and held at Workforce Solutions for Tarrant County.

This program will continue to make a positive impact on students and employers alike thanks to the Fort Worth Chamber's education and workforce development division.

**“Project Partners not only manages Herculean tasks to achieve extraordinary results, but they present those results to the community all nicely wrapped with a bow!”**

Cynthia Fisher Miller  
Sr. Director for Workforce Development and Education, Fort Worth Chamber of Commerce

**“What a marvelous job you have done on the Community Advocacy for Education project. Double bravo for your work.”**

Ann Rice  
Executive Vice President and Chief Operating Officer, United Way of Tarrant County

**“Congrats on such a successful initiative. It was great working so closely with you again.”**

Judy McDonald  
Executive Director  
Workforce Solutions for Tarrant County

# PROJECT PROFILE



## NORTH TEXAS CLEAN AIR COALITION '95, '96, '01 - '11

*In cooperation with the Fort Worth Chamber of Commerce, the Dallas Regional Chamber, North Texas Commission, North Central Texas Council of Governments, The T, and DART.*

In 2007, while providing comprehensive project direction for the NTCAC board and committee and complete event management and business outreach/marketing services across the region, Project Partners was engaged to develop and manage a sponsorship program. With the board members and task force, Project Partners developed the strategy and implementation of the new sponsorship program—the sponsorship levels, benefits to those levels, the marketing materials, the processes of prospecting, cultivating, and soliciting donors and the required follow up. More than \$500,000 was pledged to the program. In 2008, while continuing to provide the project direction, event management, fundraising, and marketing/community outreach services, we provided strategic planning consulting services, budget development and implementation as well as research and application for 501c3 status. The status was granted in September 2008. Project Partners then provided comprehensive project direction and management of this small nonprofit, working with hundreds of employers in the North Texas region to do their share for cleaner air.

**“Project Partners provides expert management of all components of our small nonprofit. They make us [board members] look good.”**

Richard Maxwell, Vice President of Marketing  
The T and 2010 Chairman

**“The expertise and service you provided was extraordinary. You coached and guided us to achieve the engagement of others that we needed.”**

Cathy Altman, Partner  
Carrington, Coleman, Sloman & Blumenthal  
Former Chair of the Board

**“The Coalition would not be the success that it is today without the help of the Project Partners team.”**

Chris Klaus, Senior Program Manager  
North Central Texas Council of Governments

**“I highly recommend Project Partners. We would not have been as successful without them.”**

Nancy K. Amos, Senior Vice President,  
The T