

# PROJECT PROFILE

  
EDUCATION BLOSSOMS  
WWW.EDUCATIONBLOSSOMS.COM  
NURTURING SEEDS OF POTENTIAL - SHARING BOUQUETS OF HAPPINESS  
education\_blossoms

**Partnership Profile**



*"We are so grateful for our partnership with Education Blossoms! They have helped us connect with many area businesses who now donate floral arrangements. Our students redesign them for hands-on experience with fresh flowers, and they also benefit by seeing the joy that their creations bring to people in our community."*  
Heather Metzgar, Executive Director of Secondary Education  
Marble Falls ISD

 **COMMUNITY PARTNERSHIP ENRICHMENT CTE/FLORAL DESIGN PROGRAM**  
19-'20, '20-'21, '21-'22  
Marble Falls ISD

Initially funded by a unanimous vote through a "Petals Repurposed" Grant by the Marble Falls ISD Education Foundation grant review committee in 2019, the partnership with the Marble Falls ISD and the Marble Falls community has since flourished. Education Blossoms has secured flower donors like Wal-Mart, Spicewood Vineyards, Horseshoe Bay Resorts, Fulnam Funeral Home and Crematory, Marble Falls FlowerShop, and local churches. More than 185 CTE/floral design students have benefited as both the beneficiary of the donated fresh flower arrangements to redesign, and as the giver of their own creations to community organizations sourced by Education Blossoms including Granite Mesa Health Center, Caring Hearts for Children, and New Century Hospice. Despite working through the challenges of pandemic school semesters, this business and education partnership has bloomed into such an asset to Marble Falls ISD students and educators, that it has been renewed for the 2021-2022 school year.

*"Education Blossoms has been instrumental in taking our floral design program to the next level. Not only has the partnership resulted in huge savings to our floral budget, the repurposed fresh flowers have allowed our students to practice arrangements and gain real-world experience to not only pass the certification exams, but obtain employment in the floral industry."*  
Kyle Hobson, CTE Coordinator  
Marble Falls ISD



## OUTREACH ADVICE AND COLLATERAL DEVELOPMENT '21 *Education Blossoms*

Advised the founding executive director on outreach strategy for education partners, developed a case study, served as a sounding board for ideas and opportunities, and developed an outreach collateral piece for continued success of this education and workforce development initiative.

*"After spending the past three years making this vision of Education Blossoms a reality, my heart is still full of passion for the concept. To see the way you have captured that and put it in this beautiful document is really powerful....'thank you' feels very inadequate! I can hardly wait to reach out with it and your good advice, in hopes of engaging other schools."*

Tanya Moore, Co-Founder  
Education Blossoms