## PROJECT PROFILE





## Community Relations and Fundraising Consulting/Project Management $^\prime 16$

Community Hospice of Texas

Project Partners provided fundraising and community outreach consulting, project management, creative concept, copywriting, and editing for the 20th anniversary fund concept, the newsletter and annual report.

"You are wonderful and have made developing these important fundraising and communication pieces so easy for me. Our CEO says they're our best ever. Thank you!"

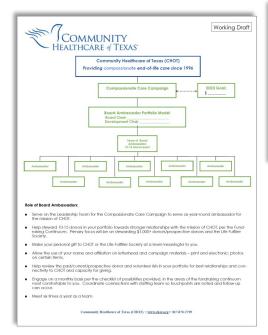
Karen Derrick, CFRE Chief Development Director Community Hospice of Texas





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## PROJECT PROFILE











BOARD ENGAGEMENT IN FUNDRAISING - FRAMEWORK DEVELOPMENT & FACILITATION OF A BOARD WORKSHOP '22-'23

Community Healthcare of Texas (CHOT)

The CHOT development staffing team of two - raising on average more than \$842,000 annually over a geographic service area of 25 counties and 9 locations - must depend on board volunteer resources to continue retaining and attracting funding to support the mission of CHOT. To better equip a team of Board Ambassadors to be fundraising ready through a relationship-building portfolio model which could then be duplicated with other volunteer fund development ambassadors across CHOT's service area, CHOT returned to Project Partners to develop what became the "Gratitude Team" framework and tools, and also facilitate a board member fundraising workshop. This round of work together was fueled by a Toolbox grant from the North Texas Community Foundation (NTCF) for "Board Engagement in Fundraising" - one of our favorite topics. The CHOT board members were engaged and eager to get started!

"It was a wonderful training for our board members, and our ideas have been flowing since. Our development chair and I spoke for two hours shortly after and she is eager to move the recommendations forward. It is exciting. Thank you!"

Karen F. Derrick, CFRE, Chief Development Officer

Community Healthcare of Texas

