

PROJECT PROFILE



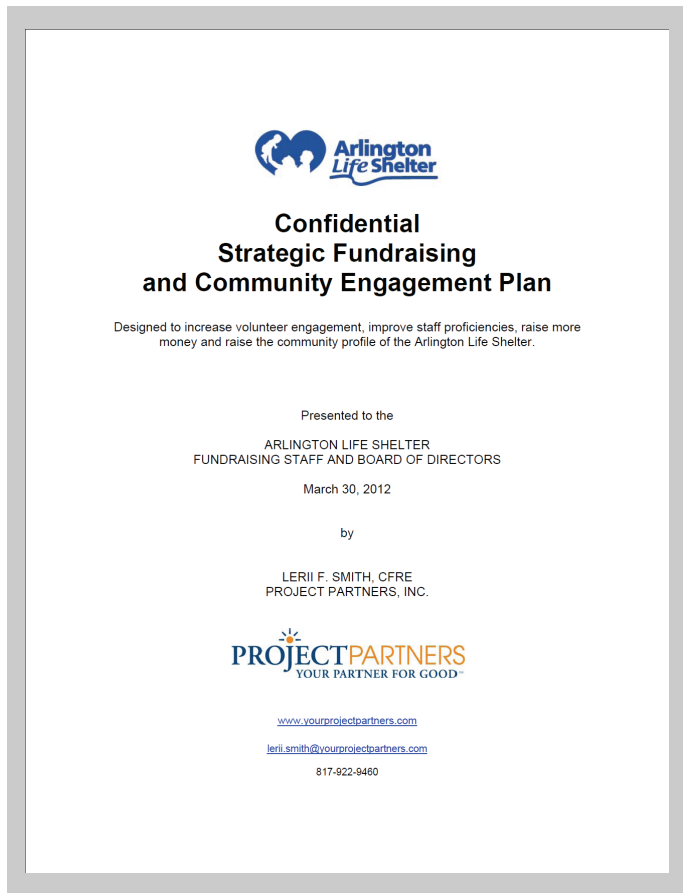
REFRESH OF DEVELOPMENT PLAN WITH A FOCUS ON THE TOURS MODEL '22 *Arlington Life Shelter*

Working with the Development Manager and Donor Relations Manager, Project Partners helped Arlington Life Shelter take advantage of a recent capital campaign and the opportunity to re-engage 88 food volunteer groups after Covid disruptions. After reviewing the development plan, goals, and status, we developed and delivered a Systematic Tours Model Plan and Assets Summary for the new Road Home Campaign, complete with tailored graphics for the Road Home Tours, the multi-year Road Home Giving Society, and the Road Home Luncheon. The plan also included strategy, volunteer and donor engagement tools, and verbiage to lift.

“We are now equipped! Thank you so much for helping us develop the Systematic Tours Model, which is key to our development plan. It’s been great working with you both, and we look forward to partnering again.”

Liz Hammond, Development Manager
Arlington Life Shelter

PROJECT PROFILE



DEVELOPMENT OF A FUNDRAISING AND COMMUNITY ENGAGEMENT PLAN; STAFF AND VOLUNTEER COACHING '12 Arlington Life Shelter

Provided consulting services to develop a comprehensive plan to raise more money, increase the agency's community profile, and engage more volunteers in fundraising. Coached key staff and volunteers on implementation of the plan.

"I knew we hired the right team for this job. Thanks for the advice, detailed plan, and orientation for staff and board members."

Becky Orander, LMSW, Executive Director
Arlington Life Shelter



The Arlington Life Shelter, since 1987, restores hope to the homeless through food & shelter, support services, a jobs program, and self-sufficiency.