

PROJECT PROFILE



CONSULTING & PROJECT MANAGEMENT
FOR THE BACK TO SCHOOL KICK-OFF '22
Clayton Youth Enrichment

Clayton Youth Enrichment (CYE) reached out to Project Partners when it was time to plan their annual Back to School Kick-Off. After having to miss out on in-person events for two years due to the pandemic, the CYE leadership team wanted to create a truly special two-day event to honor their staff and generate excitement for the new school year.

Over the course of several months, Project Partners worked in tandem with CYE's Director of Development to coordinate all the event elements. The result was a fun and inspirational event where CYE program specialists, site coordinators, and area program managers connected, celebrated, learned, re-energized, built teamwork, had some fun, and felt appreciated.

We were there every step of the way, from selecting the theme in April to welcoming guests with swag bags in August. Knowing that we were handling all the details that come with planning and executing a nearly 300 -person event allowed CYE to maintain progress on other key priorities, including hiring to fill key positions and growing their staff to near pre-pandemic levels.

“When the time came to plan our largest annual staff event, our team was stretched thin with several other large projects, including a full redesign of our website. Project Partners provided the expertise and added capacity to plan and execute a great event, while ensuring that none of our other priorities fell behind. I have received many positive comments about the kick-off from both site and corporate staff. Thanks for everything you did to make it happen!”

Meryl Gunter, Director of Development & Marketing
Clayton Youth Enrichment