
PROJECT PROFILE



COORDINATION OF THE MAYOR'S
INTERNATIONAL DINNER
'09 - '21
Fort Worth Sister Cities International

Working with the Sister Cities executive director and staffing team, Project Partners ensured the success of this high profile event by providing services including coordination of the host and sponsor committee activities, sponsorship development, budget oversight, logistics, collateral development, agenda/program development, and event-day management. In 2010, Project Partners helped concept, develop, and execute "Dancing With the Sister Cities Stars", hosted by Mayor Mike and Rosie Moncrief and chaired by Mark Nurdin of Bank of Texas. The 500 in attendance celebrated Sister Cities' mission to advance peace through lasting relationships and international understanding, while cheering on forty community leaders participating in the dancing contest, vying for votes via contributions to the Sister Cities program. The project topped the \$200,000 goal.

Event management support for this iconic annual event has now continued for more than a decade.

“Project Partners gets the job done professionally and successfully - on time and on budget. They know how to work with boards, volunteers, vendors, donors, sponsors, media, VIP’s, and the public, and offer honest evaluations and great results! ‘Wouldn’t want to be without them.’”

Mae Ferguson
President & CEO
Fort Worth Sister Cities International

PROJECT PROFILE



MAYOR'S INTERNATIONAL DINNER AND GLOBAL AWARDS '22; '23

Fort Worth Sister Cities International



Project Partners was pleased to work once again with our longtime friends at Fort Worth Sister Cities International (FWSCI) in 2022 and again in 2023 to help produce the Mayor's International Dinner and Global Awards. Each year the event celebrates FWSCI's partnership with a sister city. A host committee of community volunteers is responsible for selecting the theme and other details of the event, along with the organization's lean and mean team of staff members.

For our part, Project Partners joined the team as details started to come together months prior to the events and assisted with the development of the show flow, script, and program elements. We were able to participate in creative team meetings to provide our professional expertise, while also gaining an understanding of what the team hoped to achieve with the programs. Project Partners served as the liaison with the contracted audio-visual team, collecting and organizing all the technical elements that were built into the script including PowerPoint presentations, audio tracks for live performances, and videos.

During the events, made possible by donors to the FWSCI Members Circle of Giving, Project Partners worked in the A/V booth, directing the production of the show, including light and music cues, award presentations, and video vignettes honoring each of the award winners. Our oversight of the technical components of the event allowed Sister Cities staff and leadership to fully participate in the events, connecting with guests and enjoying the evenings celebrating the important mission of FWSCI.

"I want to commend Heather. She was a delight to have on the FWSCI team and I truly enjoyed working with her. The production was so smooth!"

Mae Ferguson, President & CEO -
Fort Worth Sister Cities International

"I am loving the opportunity to work with you. Project Partners is just outstanding!"

Susan Turner, Committee
Member, Mayor's International
Dinner - Fort Worth Sister Cities
International

PROJECT PROFILE



CONSULTING AND PROJECT MANAGEMENT -
MISSION, MESSAGING AND FUNDRAISING '14, '15, '16, '17
CONTINUITY FUND COLLATERAL DEVELOPMENT '21
Fort Worth Sister Cities International

Project Partners worked with staff and volunteers to understand the landscape of the community around the FWSCI cause, mission and vision. Reviewed research to date, conducted personal interviews with fifteen key stakeholders, and used our “Infrastructure for Fundraising and Community Engagement Success” assessment tool to understand the opportunities at hand. Developed and delivered a detailed recommendations report regarding mission and messaging, fundraising, and staffing. Followed that with Executive Committee meeting and Board Retreat facilitation, then consulting and project management for inaugural Members Circle year. Results included an improved community profile, more than 500 outreaches and \$300,000, including \$38,000 from Sustainers.

In 2021, our team was asked to develop collateral - a brochure in support of the new “Connect Globally Endowment for International Relations.” Our work, which included the creative concept, copywriting, graphics, coordination with all reviewers, and production direction, was showcased as the new endowment fund was introduced at the FWSCI annual meeting on September 9th.

“Your approach was very effective and your recommendations for improved messaging and fundraising were thorough. They were exactly what we needed to move the important work of this organization forward. Thank you.”

Phil Moroneso, Private Wealth Solutions
FWSCI Advisory Board Member and Task Force Chair

“As always, it was a pleasure working with you on our re-messaging and fund development project. The board is delighted with the information and eager to move forward with it. You made it all easy for us and were so professional. Thank you.”

Mae Ferguson, President & CEO
Fort Worth Sister Cities International