



Board of Directors (Sample) Survey

Thank you for sharing your time and talent with our organization! Please complete the survey below to help us learn more about you and identify ways for you to be involved in advancing our mission.

1. First name

2. Last name

3. Company / Organization

4. Email

5. What is your preferred method of communication regarding board meeting dates and meeting reminders?

Calendar invite via Microsoft Outlook

Text message

Email

Phone call

Other

6. Age

19-34

35-50

51-65

Over 65

7. Gender

- Man
- Woman
- Non-binary
- Transgender
- Prefer not to say
- Other

8. Race/Ethnicity

- African American / Black
- Asian / Pacific Islander
- Caucasian / White
- Hispanic / Latino
- Native American
- Other

9. Area(s) of Expertise

- Advocacy / Public Policy
- Education
- Entrepreneurship
- Financial Management (Accounting)
- Financial Management (Investments)
- Fundraising
- Governance
- Human Resources
- Law
- Marketing
- Public Relations
- Nonprofit Management
- Real Estate
- Strategic Planning
- Other

10. Financial Resources (check all that apply)

- I donate to the organization
- I connect other donors to the organization
- I connect foundations or other funders to the organization
- Other

11. Board Development (check all that apply)

- I know someone who would be a great prospect for this board
- I am a member of a community networking group (e.g. Rotary Club) and believe that there are opportunities to spread the word about our organization there
- I am willing to serve on a board committee

12. Please provide details about your responses to Question 11 (Board Development) here:

13. Volunteers

- I am interested in volunteer opportunities beyond my work on the board (e.g. Hands-on help with programs; Day-of help with events; Phone bank caller.)
- I am connected to a community group that may be interested in volunteering for our organization
- I am not able to volunteer beyond my service on the board at this time

14. Please provide details about your response to Question 13 (Volunteers) here.

15. Would you be willing to support our development team by helping with any phase of the fundraising continuum? If so, please identify your preferences.

- Identification - Identifying new donors that may be a good fit for our organization
- Cultivation - Introducing funders to the organization and our mission. No solicitation, just relationship-building.
- Solicitation - Working with the development team to solicit a gift.
- Stewardship - Maintaining a healthy relationship with existing funders with thank you calls, notes, and other touchpoints to show our appreciation.

16. Please provide details about your response to Question 15 (Fundraising).

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