PROJECT PROFILE







BLACKLAND PRAIRIE RAPTOR CENTER Consulting for Fundraising Readiness '24

Blackland Prairie Raptor Center reached out to Project Partners after a period of transition that included a change in Executive Director (also Founder) and several board members. The organization is primarily volunteer-driven and there is a need to convert key positions to paid staff, but doing so will require a significant increase in resources. During our work together, we created plans to strengthen and diversify the organization's funding in several ways including maximizing individual giving with a new stewardship plan, expanding grant revenue with a strategic fundraising plan, and moving toward hiring a development professional who will bolster their overall fundraising ability. A dedicated volunteer development committee received training from Project Partners, along with a variety of tools to operationalize the plans that were developed. We can't wait to see them *take flight!*

"Wonderful! Thank you so much for leading our Development Committee Workshop. I have already received great feedback on it! We appreciate the partnership and all you did to help equip us for success."

Laura Johnson, Executive Director Blackland Prairie Raptor Center

