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# PROJECT PROFILE



## TEXAS WOMEN IN CONSERVATION LUNCHEON AND 2016 TERRY HERSHEY AWARDS '15, '16, '17 *Audubon Texas*

Served as the event coordinator, working hand in hand with Audubon staff for this 200+ seated awards luncheon at the Fort Worth Club that raised almost \$200,000. Established and monitored the event tasks, timeline, and budget. Sourced the event venue and handled all logistics for the event and VIP reception. Provided vendor management and sponsor benefit fulfillment. Received and managed RSVPs and managed a smooth guest registration process. Helped coordinate logistics for Host Committee meetings and proofed printing of sponsorship materials, invitation, and event program. This was a great partnership and we were retained for the 2017 event to be held in San Antonio.

**“Our 2016 Texas Women in Conservation event held in Fort Worth was a huge success. Thanks for your expert help. We’re ready to get started on next year’s!”**

Haily Summerford, Center Director -  
Dogwood Canyon Audubon Center  
Deputy Director - Audubon Texas