
PROJECT PROFILE



TIM CRABTREE/AERO COMPONENTS CELEBRITY GOLF CLASSIC

benefiting Alliance for Children, '01 - '08
Alliance for Children - Fort Worth

Coordinated volunteer committee activities, silent auction, logistics, prizes, sponsorships and in-kind donations, public relations, and day of event agenda for this event at Mira Vista Country Club. In ten years, the tournament raised \$1 million to fight child abuse. Designed and produced all promotional materials, including the brochure and sponsorship sales packet. Also designed and managed the on-line event management, marketing and registration for the event. Consulted and coached staff and volunteers to transition to in-house management. In addition, we also produced several editions of the AFC newsletter.

“Your attention to detail regarding the finances of the project was incredible and you were just a joy to work with. I want to throw you a parade!”

Lisa Y. Phillips, Former Communications Manager
Alliance for Children

“We loved working with you on the Aero Components/Tim Crabtree Celebrity Golf Classic. I cannot thank you enough for the expertise and professionalism that Project Partners brought to the tournament. What a difference it made - the revenue has doubled! Thank you.”

Nancy Hagan, Executive Director
Alliance for Children

“You are the best. The golf tournament would be lost without you. I appreciate your dedication to this event. I know Alliance for Children is in great hands when it comes to the tournament and fundraising.”

Tim Crabtree, Founding Co-Chairman
Tim Crabtree/Aero Components Golf Classic,
benefiting Alliance for Children