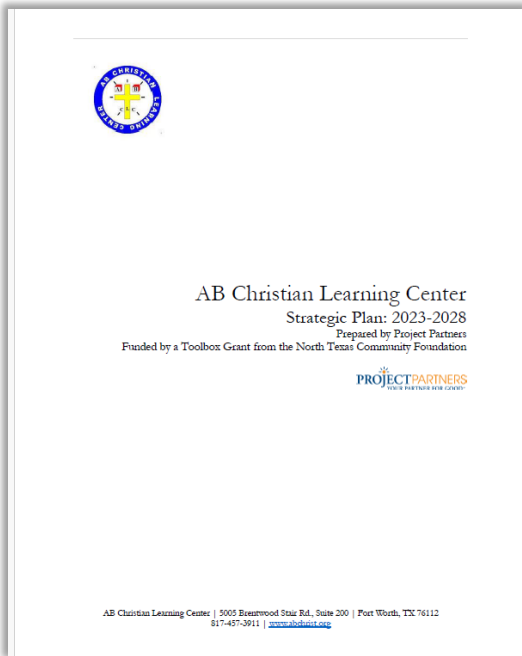


PROJECT PROFILE



STRATEGIC PLANNING FACILITATION AND CONSULTING '23 *AB Christian Learning Center*

Project Partners assisted AB Christian Learning Center (AB Christian) in their development of the organization's first strategic plan, which AB Christian intends to use during a period of significant growth. We began by facilitating one-on-one interviews and a focus group with AB Christian stakeholders, including parents, board members, staff, and donors, to assess AB Christian's current strengths, weaknesses, opportunities, and threats (i.e., SWOT analysis) and to inform strategic goal development. With the analysis results in hand, Project Partners facilitated the board's strategic planning work session to develop 5-year strategic goals that will maximize AB Christian's strengths and opportunities and overcome weaknesses and threats. Project Partners provided further consultation to outline a practical work plan to move toward strategic goal achievement, with emphasis on year-one implementation.

"Thanks so much for not just working with AB Christian Learning Center on our strategic plan, but for your insight and guidance. It was indeed very helpful to AB Christian Learning Center and myself, as well as a great experience. As an executive director, I have always been fearful about the thought of a strategic plan, however you made this pleasant and a valuable learning experience. Thanks so much for all your help!"

Loretta Burns, Founder and Executive Director
AB Christian Learning Center