

PROJECT PROFILE

TARRANT COUNTY SAMARITAN HOUSING™
HOUSING TODAY. HOPE FOR TOMORROW.

In Texas, a worker earning minimum wage would need to work
104 HOURS EACH WEEK
to afford even a modest one-bedroom rental unit
at Fair Market Rent.

As rents increase, accessibility to affordable housing decreases, leaving the most vulnerable in our community with few options. This is especially true in Tarrant County, the fifth most expensive area in the state for renters.

Samaritan House is one of the oldest providers of housing services in Fort Worth, and one of the largest providers of Supportive Housing for people with disabilities, mental health needs, or other challenges that can often lead to chronic unsheltered homelessness.

By managing a combination of affordable and supportive housing programs, Samaritan House can meet people where they are and provide a safe, stable home in which they can work toward their own goals with the support of their community.

WE KNOW THAT PROVIDING HOUSING IS THE MOST STABILIZING INTERVENTION THAT OUR COMMUNITY CAN OFFER.

WILL YOU HELP US DO SO?
LEARN MORE ABOUT HOW YOU CAN GET INVOLVED AT SAMARITANHOUSE.ORG

BECAUSE HOUSING IS A HUMAN RIGHT.

Donate Today!

samaritanhouse.org @SamaritanHouseFW
@samaritanhousefw SamaritanHouseFW



STRATEGIC PLANNING CONSULTING '23 Tarrant County Samaritan Housing, Inc. (Samaritan House)

Tarrant County Samaritan Housing reached out to Project Partners after having received a Toolbox Grant from the North Texas Community Foundation focused on fundraising. They had experienced compounding challenges in the last few years beginning with the 2020 pandemic, followed by damage from 2021 winter storms, loss of all fundraising staff in the spring of 2021 and a CEO leadership transition in the fall of 2021. Our work together focused on adding capacity and resources to the one-person development team, setting her up for success.

During our work together, we developed a comprehensive fundraising plan that outlines a roadmap for a full year and includes details related to grant writing, individual donor stewardship, communications, events, board engagement, and more. As key strategies were identified, we also dug in and provided the tools needed to operationalize the goals including designing and refining branding materials, writing proposal verbiage, drafting strategies related to campaigns such as North Texas Giving Day, and creating tools for board evaluation and engagement.

“I’m so excited to have a plan to follow for the year! It’s so wonderful to see it all laid out - in a format that works for me - and I feel like I can be so much more proactive in my work, rather than reactive.”

Cassandra Morga, MPH, Development Manager
Tarrant County Samaritan Housing, Inc.