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# PROJECT PROFILES

CONVOCATION AND RECOGNITION BREAKFAST '00;  
"CHEERS FOR 20 YEARS" OF FORT WORTH ISD COMMUNITY  
PARTNERSHIPS '03; RETIREES' DINNER '07, '09; STUDENT ATTENDANCE  
RECOGNITION EVENT '07; CAMPUS TEACHER OF THE YEAR '09;  
TEACHING CHAIR OF EXCELLENCE '09  
*Fort Worth ISD*



Provided event logistical support for event in 2000. Coordinated all logistics for 400 person 20-year celebration event held at the Fort Worth Community Arts Center - vendors, décor, entertainment, VIP accommodations, day-of-event agenda, volunteers, special features. This event won for Fort Worth ISD School and Community Partnerships staff a Golden Achievement Award from the National School Public Relations Association (NSPRA). Coordinated all event logistics for Retirees' Dinners, Student Attendance Recognition event and Campus Teacher of the Year event including budget, décor, event promotion, registration, show flow, time line, and vendor management. Provided organizational support for Teaching Chair of Excellence.

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COORDINATION OF SMALLER LEARNING COMMUNITIES GRANT  
APPLICATION '05  
*North Side High School*



Coordinated among the school principal, the academic coordinator and staff team members to complete the \$1 million Smaller Learning Communities grant application to the Texas High School Project. Wrote, edited and formatted the application for the "Academies at North Side High" concept to include the narrative, organizational charts and budget worksheets. North Side High's application ranked second in the competition for funding, which put the school in line for future funding and project implementation.

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TEAM FORT WORTH '03, '04  
*Fort Worth ISD*

**TEAM** Fort Worth  
*A Stay-in-School Initiative*

Coordinated community outreach and volunteer recruitment activities for this school-based mentoring program, an important component of Fort Worth's Stay in School Initiative. Focused on calling on key community and industry leaders to brief them on the program and encourage their employee participation. Efforts helped double the number of volunteer mentors and increase the community partnerships for the high school component of TEAM Fort Worth. Also helped coordinate details for a mentor appreciation event at TCU.

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**"Our hats off to you for a fabulous job on the many projects managed over the years. You have won a permanent place in our hearts for your dedication and hard work."**

Nancy Ricker, Executive Director  
Fort Worth ISD Parent and Public Engagement

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# PROJECT PROFILE



## DISTINGUISHED EMPLOYER Of Fort Worth Teens

2008 - 2009  
Supporting teen employment  
and high school completion

## DISTINGUISHED EMPLOYERS OF FORT WORTH TEENS

Community Advocacy for Education  
Project; '07, '08

*Fort Worth Chamber of Commerce, United Way of Tarrant County, and in cooperation with community partners: Fort Worth ISD, Fort Worth Hispanic Chamber, Fort Worth Metropolitan Black Chamber, City of Fort Worth and Workforce Solutions for Tarrant County*

When the Fort Worth Chamber of Commerce partnered with the United Way of Tarrant County to motivate local employers of teens to create work environments that support school success and graduation, they called on Project Partners' proven consulting and project management services.

Working hand-in-hand with the project team, we recruited a volunteer steering committee of industry leaders to determine best practices and develop and lead the program. We created the concept, the logo, marketing materials and the community relations plan. Through personal outreach to corporate and community leaders, we engaged 23 employers, representing 90 locations and 1000 high school students. Superintendent Melody Johnson, Stay in School Initiative Co-chair Bob Pence, and other district, corporate and community leaders personally acknowledged these first Distinguished Employers at a recognition reception we managed and held at Workforce Solutions for Tarrant County.

This program will continue to make a positive impact on students and employers alike thanks to the Fort Worth Chamber's education and workforce development division.

**“Project Partners not only manages Herculean tasks to achieve extraordinary results, but they present those results to the community all nicely wrapped with a bow!”**

Cynthia Fisher Miller  
Sr. Director for Workforce Development and Education, Fort Worth Chamber of Commerce

**“What a marvelous job you have done on the Community Advocacy for Education project. Double bravo for your work.”**

Ann Rice  
Executive Vice President and Chief Operating Officer, United Way of Tarrant County

**“Congrats on such a successful initiative. It was great working so closely with you again.”**

Judy McDonald  
Executive Director  
Workforce Solutions for Tarrant County

# PROJECT PROFILE

**With your help, Vital Link connects students to careers.**

Fulfills local employer needs that are **HIGH** skill wage demand

**Workforce Pipeline Starts Here**

Includes high schools, middle schools, Tarrant County College, our four-year universities and more.

Integrates with academics in a rigorous and relevant curriculum.

Features high school and postsecondary partnerships, enabling clear pathways to certifications and degrees.

Program students to be college- and career-ready by providing core academic skills, employability skills and technical, job-specific skills.

**Career Clusters**

- Hospitality & Tourism
- Science, Technology, Engineering & Mathematics
- Law & Public Service
- Agriculture, Food & Natural Resources
- Human Services
- Transportation, Distribution & Logistics
- Education & Training
- Architecture & Construction
- Energy
- Arts, A/V, Technology & Communications
- Health Science
- Manufacturing
- Business Marketing & Finance
- Information Technology

**Schools + Businesses = Workforce Talent**

\*Adapted from ACTE



VITAL LINK '19  
Fort Worth ISD

Served as the consultant and project manager to establish Vital Link as the branded umbrella initiative for expanded business and education partnerships in the district - an alignment of the cradle to career components of our workforce pipeline that helps assure student *and* employer success. Created the system (processes, procedures, and approaches) based on the needs of our local workforce. Garnered leadership support from local chambers of commerce, Tarrant County College, and other key stakeholders. Developed the Vital Link handbook and designed the outreach materials. Advised on next steps to launch and maintain the new program of work, designed to be a model for other districts and chambers of commerce.

**“We have come so far since first meeting about this Vital Link program of work just months ago! Thanks for designing an entire toolkit for business engagement and for updating key community leaders in the process.”**

Daphne Rickard, Executive Director  
Career & Technical Education  
Fort Worth ISD

**“These tools and the Vital Link advice will help provide consistency in our department and across the district. Thank you!”**

Mary Helen Hill, College and Career Readiness Coordinator, Office of Innovation  
Fort Worth ISD

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# PROJECT PROFILE

## FORT WORTH PROJECT C<sup>3</sup>.

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COMMUNITY  
CORPORATIONS  
CLASSROOMS



GETTING DOWN TO BUSINESS  
MAKING EDUCATION WORK



### PROJECT C<sup>3</sup> - CORPORATIONS/ COMMUNITY/CLASSROOMS

'95, '96

*Fort Worth Chamber of Commerce in  
cooperation with the Fort Worth Independent  
School District*

Project Partners managed this collaborative community workforce/education development program, forging new business/school relationships, enhancing applied learning and school-to-work initiatives. Presented program to other communities as they worked to emulate it. Coordinated a job skills analysis for 100 employers representing Fort Worth's industry sectors. Recruited company executives and community leaders to participate in Vital Link and Next Link, student internship programs and the Adopt a School program. Later developed and managed a similar program for the Arlington community, modeling it after Project C<sup>3</sup>.

**“The great thing about Project Partners is that they have a keen sense of identifying what an organization needs by crawling into the minds of the company executives and board members. They capitalize on understanding the big picture while seeing to every detail of a project.”**

Donna Parker, Former VP of Urban Development  
Fort Worth Chamber of Commerce