

PROJECT PROFILE



ROBBIE & LYNORE ROBINSON FINE ARTS CENTER
STAGING THE FUTURE
PLANO ISD EDUCATION FOUNDATION ENDOWMENT CAMPAIGN

In 2016, the Plano ISD community approved the design and construction of a multi-use, cross-disciplinary performance and exhibition center as part of the bond package. With the completion of this center, the District can provide spaces with size, capability, and quality needed to support all of Plano ISD's fine arts disciplines and talented students. It will also provide an attractive gathering space for the entire Plano community.

The Robbie & Lynore Robinson Fine Arts Center, named in memory of Dr. George "Robbie" S. Robinson, Jr. and his wife Lynore, is set to open formally in the fall of 2021.

Designed by: **BORA** (Theatrical Consultants), **Schuler Shook** (Acoustical Designers), **Perkins + Will** (Architectural Designers)

In partnership with: **MECARTHY**

Groundbreaking on the facility was April, 2018 by

Conveniently located at 1800 Alma Drive in Plano across from Academy High School, the Robbie & Lynore Fine Arts Center can accommodate the more than 225 performances, rehearsals, and events scheduled each year through Plano ISD's fine arts program.

Additionally, the Center will be available for public and corporate use, including trainings, conferences, receptions, and other events, making the facility a significant asset not only to Plano ISD, but the entire Plano community.

1800 Alma Drive | Plano, Texas 75075

PLAYING YOUR PART
If you believe in the life-affirming experiences that fine arts provide in the lives of our students and community, please play your part through one of our naming opportunities on Founding Partners Week.

NAMING OPPORTUNITIES

STUDIO THEATER	REHEARSAL ROOM
Art Gallery	Art Studio
Studios Theater	Main Lobby
Dance / Rehearsal Room	Upper Lobby
Outdoor Grove	Scene Shop
Performance Lawn	Audio Mix Booth
Orchestra Pit	Stage Manager's Booth
	Main Staircase
	Lobby Overlook

OUTDOOR GROVE



CONSULTING AND PROJECT MANAGEMENT IN SUPPORT OF THE ENDOWMENT CAMPAIGN '21-'22 GRANT WRITING & RESEARCH/GRANT PROGRAM MANAGEMENT '14 - '18; '21 *Plano ISD Education Foundation*

During our four-year grant writing and program management assignment, Project Partners provided continuity through three Executive Director transitions and assured investments of more than \$800,000 to the students and staff of Plano ISD, not counting a million dollar Toyota grant and several other multi-year grants. We also focused very successfully on prospecting for new relationships and funding opportunities. Funds raised supported STEM initiatives, AVID programs, grants to educators, an outdoor science camp, family literacy, teacher externships, and more. In addition, our team provided consulting services and presented two of our training programs at the Foundation's board retreat - *"Your Board's Role in Fundraising"* and *"Business and Education Partnerships - Creating a Lovefest."*

In 2021, we were retained for consulting and project management in support of the endowment campaign for the new Robbie & Lynore Fine Arts Center. Serving as Campaign Consultant, we worked with the Executive Director and board to identify and recruit the Campaign Committee, update case statements, set project goals and timelines, develop a fundraising and communications plan, design the campaign collateral and supporting documents, and coach the leadership. While on this assignment, we were also asked to conduct funder research for six key district programs that serve the students and staff of Plano ISD.

"I have so enjoyed working with the Project Partners team! The collateral is gorgeous, the research and advice is on target, and they help keep the campaign tasks and timeline moving forward - even as needs change."

Jamee Jolly, Senior Executive Director
Plano ISD Education Foundation

PROJECT PROFILES



GRANT WRITING & RESEARCH/GRANT PROGRAM MANAGEMENT
'14 - '18; '21
Plano ISD Education Foundation



GRANT WRITING/GRANT PROGRAM MANAGEMENT '16 - '21
Cassata Catholic High School



INTERIM GRANT WRITING/GRANT PROGRAM MANAGEMENT '15
Irving Schools Foundation



INTERIM GRANT ADVICE '16, '17
Fort Worth Academy

Project Partners provides grant writing and grant program management services during key staffing transitions or when the many benefits of contracting for professional, senior-level fundraising expertise, writing and project management are desired. In these cases, and to help retain and attract significant funding and relationships, we quickly assessed the situation, developed grant calendars and systems for efficiencies, conducted prospect research, engaged board volunteers as appropriate, coordinated among program directors to develop key content and required attachments, arranged donor touchpoints and site visits, wrote case statements, reports, and the supplemental information, and submitted applications to hit deadlines. Grant money secured to date with these clients to fund operating, programming, capital needs and technology totals more than \$900,000 and counting.

“Thanks for renewing the letter of agreement with Project Partners on such a short timeline. I wouldn’t want to leave my job at the foundation without this partnership with you in place.”

Carlos Sastoque, Former Executive Director
Plano ISD Education Foundation