
PROJECT PROFILE



Bottom Line

BOTTOM LINE
Fundraising Consulting Services '24

Bottom Line, a nonprofit based in Boston, engaged Project Partners to explore fundraising opportunities in the Dallas/Fort Worth (DFW) region for potential expansion. Here's how we contributed to their data-driven decision-making process:

- Advised on updating Bottom Line's case statement with DFW-specific data.
- Conducted interviews with key stakeholders from major foundations in DFW to gauge local philanthropic interest.
- Compiled a list of potential funders in DFW and statewide aligned with Bottom Line's mission.
- Assessed the local funding landscape for organizations in Bottom Line's cause area, including average grant sizes and prospective revenue streams.

“Together with our partners, Bottom Line is leveling the playing field in college access and success. As a mission-driven nonprofit exploring new regions to reach more degree-aspiring students, we're grateful for your assistance in studying our fundraising potential in the Dallas-Fort Worth metroplex.”

Brian Alexander,
Vice President of Regional Growth
Bottom Line